



Sponsorship and Virtual Exhibition Prospectus

**HHR2022 Conference
7-9 June**

#hhr2022

About the CHS Alliance

Established in 2015, the CHS Alliance is a global alliance of humanitarian and development organisations committed to making aid work better for people. We believe organisations deliver higher quality, more effective aid when they are accountable to the people they serve.

Together, we are a movement to strengthen accountability and to put people affected by crisis at the heart of what we do by implementing the Core Humanitarian Standard (CHS).

We are headquartered in Geneva and maintain a presence in London.

Why sponsor HHR2022?

ALIGN YOUR BRAND WITH HHR

Associating your brand with the unique conference in aid sector expands your brand awareness and helps your company and leadership team position themselves as thought leaders as well.

FILL UP YOUR IN-PERSON EVENT SCHEDULE

Easily connect with leads and fill up your event schedule event before event starts. Optimise your team member's time at the event by ensuring that they're spending it engaging with interested leads and minimizing downtime.

GENERATE AND ORGANISE LEADS

Virtual HHR provides a multitude of methods for more easily connecting with leads.

ACCELERATE BUSINESS BY ACCELERATING CUSTOMER RELATIONSHIPS

Move customers from the awareness stage to the loyal customer stage much more quickly.

EXPAND YOUR REACH

Virtual HHR conference expand their reach beyond a physical location, making it easier to reach a wide array and giving you a larger audience to market your products and services to. You can generate a larger volume of leads, as Virtual HHRs attract twice more attendees,

MORE WAYS TO SHARE CONTENT

Virtual content can help you reach prospective clients in new and innovative ways - and it can keep them engaged even after the event ends!

VISIBILITY

Give your brand visibility through pre-during and post HHR marketing and communication to over 6'000 subscribers.

ADVANCED DATA ANALYTICS

You can view detailed reporting on attendee data, activity, and engagement after the event to help you assess event ROI and fine tune your strategy for your next digital or hybrid sponsorship.

Sponsorship Opportunities

LEVELS OF SPONSORSHIP	BRONZE CHF 2'500 and higher	SILVER CHF 5'000 and higher	GOLD CHF 10'000 and higher
Pre-Event Deliverables			
Branding in email campaign to promote the conference	Logo	Logo	Logo
Listing on CHS Alliance Web Site with Link to Your Company	Logo	Logo	Logo
Inclusion in Sponsor list on Social Media (LinkedIn, Twitter)		Logo	Logo
Branding in our virtual conference attendee guide	Logo	Logo	Logo
Event Deliverables			
Logo and Link on Conference Platform reception	Small	Medium	Large
Access to complete conference attendee list			X
Expo booth (with build support)	Small	Medium	Large
One virtual subject matter expert/client practitioner presentation			X
HHR Conference Complementary Delegate passes with onboarding	2	4	6
Post-Event Deliverables			
Access event data/metrics	X	X	X

Sponsorship Add ons

Increase your company's presence and visibility by upgrading your sponsorship package with these add on sponsorship opportunities.

Virtual experience

CHF 5'000 / 2 available

Be the enabler of the HHR2022 with the exclusive sponsorship of the virtual experience. A quality virtual event platform allows to host different speakers, deliver content in engaging formats, effectively connect people, analyse attendance statistics, and otherwise manage the entire gathering from start to finish – all from a convenient digital dashboard.

Live captioning

CHF 3'000 / Per language

Extend your reach by making HHR2022 more accessible for participants around the world. Live captioning helps hearing-impaired individuals follow along and participate in real-time. It also benefits multicultural audiences whose first language is different from English, the language of HHR conferences. It helps people understand speakers with different voices and accents in many group situations and helps make your event more accessible by enabling access for people with hidden disabilities.

Sense of community

CHF 1'000 / 1 available

Just like face-to-face happy hour activities, virtual venue is a great way to have fun and connect informally with attendees. Provide a memorable experience to HHR attendees and get recognised by DJ or Trivia Master.

Digital Illustrator

CHF 4'000 / 1 available

Three keynotes, three panel discussions and three workshop sessions will each have a live illustrator in attendance, creating a total of 9 giant digital sketch notes. The event's live illustrator, will draw your logo and/or message into every board, furthering your brand reach and its association with HHR content.

Keynote sponsor

CHF 1'000 / 6 available

Align your company with industry leaders by sponsoring HHR2022 keynote presentations or debates. Our speakers are recognised as experts in their industries and can provide great recognition to your company.

Wellness station

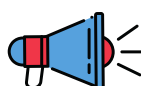
CHF 1'000 / 3 available

Offer HHR attendees a place to unwind, increase focus, and revitalises the senses by sponsoring our most popular virtual Wellness Station. This "me-break" is often exactly what conference attendees need in order to truly benefit from their experience.

Photo Booth

CHF 1'000 / Per Day

Become part of our attendee's fun engagement and conference memories by sponsoring a virtual photo booth! Sponsor branding will be part of photos and posts.



To select the sponsorship agreement, click [here](#).

Exhibition opportunities

The virtual exhibition space serves as a nexus of information and exchange for delegates, and is a perfect hub for showcasing your organisation.

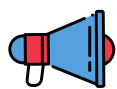
The HHR exhibition place will be an interactive environment that allows exhibitors to engage with delegates via a variety of online tools.

Delegates will be able to explore the exhibition at any time wherever they are in the world, save information for viewing later, and discover different organisations and industry leaders working in, partnering with or providing services to the aid sector.

The exhibition will provide new opportunities to engage with an expanded global digital audience. With reduced registration fees and no need for visas, travel and accommodation, forge new connections and grow your organisation's reach by being a part of the HHR2022 Exhibition.

EXPO PACKAGE PRICE:

CHF 990 / 10 Available



To buy the expo booth, fill in the application form [here](#).

Due to configuration time restraints, **the deadline** to receive exhibitor application and payment **is set for 22 May 2022**.

Why exhibit at HHR2022?

Customisable expo booth with pre-recorded or live video, branded content, special offers and custom calls to action, build a booth that get attendees' attention.

Engaging demo experience. Create an interactive demo or play videos from a Youtube playlist.

1:1 audience interaction. Chat live with booth visitors, mute/unmute booth attendees and even screenshare.

Booth and event analytics on booth attendance, comments, call to action clicks and more.

Follow up with conference leads .

EXPO PACKAGE INCLUDES:

- Customisable expo booth
- 24-hour delegate access. Staffing at the exhibitors` discretion
- Live broadcasts from your location
- Video chat with booth visitors
- Lead generation tool - access data of visitors who show interest
- Ability to present your services (by sharing your screen)
- Group text chat with conference participants
- Digital Flyer Inserts: (up to 3 files)
- Technical support during set up and the conference
- 2 complimentary delegate passes